Ground-breaking medicine up close

Electromedicine and medical technology in halls 9 to 17

www.medica.de/MEDTECH2
The world of medicine is meeting at MEDICA 2020

Those who would like to experience tomorrow’s healthcare market live must not miss this opportunity

The healthcare market is growing. The medical industry is making great strides towards the future. Fortunately, there is a place that allows you to move along with it. It is here that concentrated competence meets. And where you can keep up-to-date with the entire range of medical high-tech products and current know-how. MEDICA in Düsseldorf – in terms of innovation, a decisive heartbeat ahead of the rest.

At the meeting point of medicine

Be part of it, come together and use the Matchmaking tool to establish contacts beforehand that will help you to get ahead. The simultaneous combination of the world’s leading trade fair for medicine and the leading event for the supplier market makes it possible. Be it software-driven health IT, robotics, developments driven by artificial intelligence, the world of the smallest components or other innovations – MEDICA, along with COMPAMED, will again bring together what belongs together next year. Clearly structured, in bustling halls, with a focus on the future. Then, while ideas meet investors in the MEDICA START-UP PARK, the topics and trends of tomorrow are being celebrated at numerous forums, conferences and events. All at the same time and in the same place for synergy effects, which will also make MEDICA very strong in 2020.

Be part of it in Düsseldorf – the world’s largest event for the medical industry awaits you.

Exhibitors in 2019
5,598

Visitors in 2019
121,369

Visitor satisfaction
97%
Be part of the action

Technology and products for outpatient and inpatient care are traditionally the focus of MEDICA. However, the market is changing and devices are getting ever smaller, while also integrating IT and other technologies. MEDICA 2020 will have a clearer thematic structure than ever to combine what belongs together and give you a comprehensive communication and networking platform, on which to discuss the state of play today and tomorrow. MEDICA 2020 will feature a whole range of highlights so you can genuinely experience rather than just see medical technology in all its diversity. Lounges will also provide extra space for you to continue the discussion and exchange outside your booth.

Harness value in medicine

Knowledge is good, sharing it is better. International experts discuss technology and engineering, science, regulations, major trends and political issues relating to medical technology at the MEDICA TECH FORUM. What are the priorities of manufacturers, users and patients? What is state of the art and where is the sector heading? At MEDICA 2020, we can find the answers to these and other questions – together and from all perspectives.

Discover tomorrow’s state of the art today.
I am very pleased that we are celebrating our fiftieth birthday at MEDICA this year. For us, MEDICA is the most important trade fair of the year and a great highlight at the end of the year.

Karl Keis, Head of Marketing, Zimmer MedizinSysteme AG

"We have participated right from the start and MEDICA is still the most important trade fair for us. We meet 70% of our worldwide dealers here. In addition, many exhibitors are our OEM customers. We have grown with MEDICA."

Micha Hilverkus, Managing Director provita medical.

"MEDICA is a very important trade fair for us every year because it is the only trade fair where we can actually get our distributors and partners together from all over the world."

Willfried Lüb, Managing Director, biolitec

"MEDICA is a very important trade fair for us. We have exhibited here for over 15 years and meet our existing customers here again and again to cultivate our contact. But we also often find new sales partners who help us to make our extraordinary solutions accessible to people all over the world."

Ralph Warnke, Managing Director, MediTECH Electronic

"MEDICA, as the largest event for the medical industry, provides us with the best opportunities to present our innovative products in the medical sector to a broad specialist audience as well as to strengthen the Beurer brand. As a health specialist with 100 years of experience, platforms such as these are particularly inspiring when it comes to exchanging ideas with trade visitors, customers, suppliers and experts in order to identify new ideas for further developments or market trends. In addition, the expert forums and conferences keep creating interesting points of contact."

Georg Walkenbach, Managing Director, Beurer GmbH
We are offering new inspirations in 2020.

Be part of the No. 1 – the world’s largest medical sector event. In Halls 9 to 17, we give you space to succeed. To make things as easy as possible, we provide useful services as soon as your registration has been approved, from booth construction and advertising to key checklists and much more.

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Exhibitor prices at a glance:

- Row stand (1 side open) €256/m²
- Corner stand (2 sides open) €265/m²
- Front stand (3 sides open) €270/m²
- Block stand (4 sides open) €279/m²
- Outdoor section €166/m²

Find out more now, join in and register as an exhibitor by 1 March 2020 – simply go to: medica.de/2330
Why not use our year-round information and communication portal?

With a comprehensive platform on which the healthcare market of the future can meet.

MEDICA 2020 – join us!

Service offers for visitors:
www.medica.de/2100

Service offers for exhibitors:
www.medica.de/2300

www.medica-tradefair.com
WHERE HEALTHCARE IS GOING

MEDICA DÜSSELDORF 16–19 November 2020
COMPAMED DÜSSELDORF 16–19 November 2020
REHACARE DÜSSELDORF 23–26 September 2020
FAMDENT SHOW MUMBAI 29–31 May 2020
INTEGRATION MOSCOW June 2021
MEDICAL FAIR ASIA SINGAPORE 9–11 September 2020
MEDICAL FAIR BRASIL SÃO PAULO 5–8 May 2020
MEDICAL FAIR CHINA SUZhou 17–19 September 2020
MEDICAL FAIR INDIA MUMBAI 5–7 March 2020
MEDICAL FAIR INDIA NEW DELHI 19–21 February 2021
MEDICAL FAIR THAILAND BANGKOK 8–10 September 2021
MEDICAL MANUFACTURING ASIA SINGAPORE 9–11 September 2020
MEDITECH BOGOTÁ 14–17 July 2020

Strategic Co-operation:
ZDRAVOOKHRANENIYE MOSCOW 7–11 December 2020

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