Leading International Trade Fair

DÜSSELDORF, GERMANY
16–19 NOVEMBER 2020

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Member of MEDICA

WORLD FORUM FOR MEDICINE

Physiotherapy and orthopaedic technology in halls 4 and 5

www.medica.de/PHYTECH2

Fit and mobile for the future?
The world of medicine is meeting at MEDICA 2020

Those who would like to experience tomorrow’s healthcare market live must not miss this opportunity

The healthcare market is growing. The medical industry is making great strides towards the future. Fortunately, there is a place that allows you to move along with it. It is here that concentrated competence meets. And where you can keep up-to-date with the entire range of medical high-tech products and current know-how. MEDICA in Düsseldorf – in terms of innovation, a decisive heartbeat ahead of the rest.

At the meeting point of medicine

Be part of it, come together and use the Matchmaking tool to establish contacts beforehand that will help you to get ahead. The simultaneous combination of the world’s leading trade fair for medicine and the leading event for the supplier market makes it possible. Be it software-driven health IT, robotics, developments driven by artificial intelligence, the world of the smallest components or other innovations – MEDICA, along with COMPAMED, will again bring together what belongs together next year. Clearly structured, in bustling halls, with a focus on the future. Then, while ideas meet investors in the MEDICA START-UP PARK, the topics and trends of tomorrow are being celebrated at numerous forums, conferences and events. All at the same time and in the same place for synergy effects, which will also make MEDICA very strong in 2020.

Be part of it in Düsseldorf – the world’s largest event for the medical industry awaits you.

Exhibitors in 2019

5,598

Visitor satisfaction

97%

Visitors in 2019

121,369

Exhibitors from the physiotherapy and orthopaedic technology segment in 2019

468
Physiotherapy and orthopaedic technology in halls 4 and 5

An international stage
We live in an ageing society, but that is not the only factor. A desire for greater performance, mobility, self-determination and quality of life is another strong driver behind physiotherapy products and applications. Keeping up with developments means being one step ahead. Providers of prosthetics, orthotics and rehabilitation technology must focus on what will still provide mobility tomorrow. The whole world of physiotherapy and orthopaedic technology meets at MEDICA 2020. You can present your portfolio not only to the local market, but also to a global audience – with a practical, hands-on presentation on an international stage, from which you can reach your target group more effectively than ever before.

Take advantage of the great range of information and topics covered on this leading communication and networking platform and broaden your horizons. No other event offers such excellent opportunities to find and start partnerships with easy access to global businesses from all fields.

More information for exhibitors is available at www.medica.de/exhibitors

Knowledge as an instrument of change
Experts at the MEDICA PHYSIO CONFERENCE provide a practical demonstration of the art of healthy exercise, while the MEDICA MEDICINE + SPORTS CONFERENCE is all about modern prevention and the sports medicine treatments of tomorrow. Be part of the action and keep abreast of developments – as a welcome part of MEDICA 2020.

www.medica.de/PHYTECH2
www.medica.de/MPC2
www.medica.de/MMSC2

Discover today what will shape the future!
This is the first time at MEDICA for Birger Tufte Johansen. With the company “made for movement”, he is part of the Norwegian joint stand. With their product, a rehabilitation device for functional movement training, they hope to open up new markets for themselves.

Birger Tufte Johansen, made for movement, Norway

For Mariano J.A. Wassermann, this is the first year at MEDICA as well. Their objective is to bring their products to the European market and to establish new business contacts. “MEDICA is a very popular event. Everyone who works in the industry knows that.” This year, they are exhibiting at the Argentinian joint stand and are firmly planning to come back next year.

Mariano Wasserman, SAI, Argentinien

“MEDICA is the perfect platform for us to establish and maintain direct contact with our customers and network partners (e.g. international dealers). MEDICA is THE trade fair for us”.

Dominic Strobel, Managing Director, Strobel & Walter

“In the current phase of our market launch, it is, of course, important to meet as many international customers as possible. This is possible here at MEDICA, and it is actually the only forum in Europe that offers this diversity.”

Manfred Spandl, Project Engineer, intelligent motion GmbH

Aneta Sloma from Poland is here to look for new technologies and gather information on new products and services. It is her third visit to MEDICA. “I would like to come here more often. At the moment, I would like to visit Halls 4 and 5 and look for innovations.”

Aneta Sloma, CEO, Foot Medical, Poland

“Just some of the positive exhibitor and visitor feedback”
Present your portfolio to an international audience more effectively than ever before.

Find out more now, join in and register as an exhibitor by 1 March 2020 – simply go to: medica.de/2330

Be part of the No. 1

Be part of the No. 1 – the world’s largest medical sector event. In Halls 4 and 5, we give you space to succeed. To make things as easy as possible, we provide useful services as soon as your registration has been approved, from booth construction and advertising to key checklists and much more.

Present your portfolio to an international audience more effectively than ever before.

Vanessa Klein, Senior Project Manager
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Exhibitor prices at a glance:

- Row stand (1 side open) €256/m²
- Corner stand (2 sides open) €265/m²
- Front stand (3 sides open) €270/m²
- Block stand (4 sides open) €279/m²
- Outdoor section €166/m²

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How do you bring together 5,600 exhibitors, 121,000 trade visitors and 176 nations in one place?

With a comprehensive platform on which the healthcare market of the future can meet.

MEDICA 2020 – join us!

Service offers for visitors: www.medica.de/2100
Service offers for exhibitors: www.medica.de/2300

www.medica-tradefair.com

Why not use our year-round information and communication portal?
WHERE HEALTHCARE IS GOING

MEDICA DÜSSELDORF 16–19 November 2020
COMPAMED DÜSSELDORF 16–19 November 2020
REHACARE DÜSSELDORF 23–26 September 2020
FAMDENT SHOW MUMBAI 29–31 May 2020
INTEGRATION MOSCOW June 2021
MEDICAL FAIR ASIA SINGAPORE 9–11 September 2020
MEDICAL FAIR BRASIL SÃO PAULO 5–8 May 2020
MEDICAL FAIR CHINA SUZhou 17–19 September 2020
MEDICAL FAIR INDIA MUMBAI 5–7 March 2020
MEDICAL FAIR INDIA NEW DELHI 19–21 February 2021
MEDICAL FAIR THAILAND BANGKOK 8–10 September 2021
MEDICAL MANUFACTURING ASIA SINGAPORE 9–11 September 2020
MEDITECH BOGOTÁ 14–17 July 2020

Strategic Co-operation:
ZDRAVOKHRANENIYE MOSCOW 7–11 December 2020

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