LEADING INTERNATIONAL TRADE FAIR

DÜSSELDORF, GERMANY
16–19 NOVEMBER 2020

www.medica.de

Member of MEDICA

WORLD FORUM FOR MEDICINE

BE PART OF THE NO. 1!

Time for diagnostic future?

Laboratory equipment and diagnostic tests in halls 1 and 3

www.medica.de/LABTECH2
Those who would like to experience tomorrow’s healthcare market live must not miss this opportunity

The healthcare market is growing. The medical industry is making great strides towards the future. Fortunately, there is a place that allows you to move along with it. It is here that concentrated competence meets. And where you can keep up-to-date with the entire range of medical high-tech products and current know-how. MEDICA in Düsseldorf – in terms of innovation, a decisive heartbeat ahead of the rest.

At the meeting point of medicine

Be part of it, come together and use the Matchmaking tool to establish contacts beforehand that will help you to get ahead. The simultaneous combination of the world’s leading trade fair for medicine and the leading event for the supplier market makes it possible. Be it software-driven health IT, robotics, developments driven by artificial intelligence, the world of the smallest components or other innovations – MEDICA, along with COMPAMED, will again bring together what belongs together next year. Clearly structured, in bustling halls, with a focus on the future. Then, while ideas meet investors in the MEDICA START-UP PARK, the topics and trends of tomorrow are being celebrated at numerous forums, conferences and events. All at the same time and in the same place for synergy effects, which will also make MEDICA very strong in 2020.

Be part of it in Düsseldorf – the world’s largest event for the medical industry awaits you.
Experience technical diversity

What will happen in the laboratory of the future? How can we make diagnoses even more precise? Find out at MEDICA 2019 and discover everything on offer from A to Z – from innovative analyser appliances and the latest diagnostic procedures to the high-speed centrifuge. Benefit from a comprehensive communication and networking platform that is more international and more export-focused than ever before. A platform for meeting dealers, establishing contacts, consolidating strategies and launching partnerships. And where lounges provide an additional space for you to continue the discussion and exchange outside your booth.

More information for exhibitors is available at www.medica.de/exhibitors

Concentrated knowledge

Laboratory medicine, molecular pathology, microbiology, medical technology and life sciences are creating exciting new options with an impact on the entire healthcare market. No other event offers such a focused combination of all these fields as MEDICA. The MEDICA LABMED FORUM, an expert event coordinated in partnership with Prof. Dr. med. Georg Hoffmann, brings together young scientists and representatives of industry. Share in their knowledge and grow yours – as a welcome part of MEDICA 2020.

www.medica.de/LABTECH2

www.medica.de/MLF2

Discover today what will be new tomorrow!
"I came to MEDICA the first time last year, shortly thereafter, we essentially discovered we can bring this value to the medical world, to try and figure out what we can do and it became obvious to me that MEDICA was the right place for us to showcase our technology this year and connect to the medical world."

Marc Jacobs, CEO, molecular plasma group

"GAMBICA, the UK Trade Association representing the Laboratory Technology and Diagnostics industries at MEDICA, is delighted to be returning to our old location. It is an indication of the huge worldwide value and significance of MEDICA to our industry that, whilst group numbers for some of our events this year are showing the effects of the current political and economic instability, the GAMBICA group for MEDICA 2019 was a sell out by early September and is the highest number of companies in 17 years."

Kirsty Roberts, International Event Manager GAMBICA

"This is our first participation as an exhibitor after we became part of the PerkinElmer family. Even before this, we have been represented at MEDICA for decades. At our stand, we were able to welcome many familiar faces but also just as many new ones. MEDICA is a wonderful platform for international networking. This year, EUROIMMUN focused on innovations in laboratory automation as well as diagnostic test systems for invasive aspergillosis and dermatomycosis."

Oliver Sendscheid – Head of Reagent Product Management, EUROIMMUN AG

"Our evaluation showed that the almost 30 exhibitors at our Berlin-Brandenburg joint stand were very satisfied with being able to use MEDICA to maintain and initiate new business contacts. Especially the quality of the trade visitors was consistently rated as good to very good. We as DiagnostikNet-BB have worked together with Messe Düsseldorf on a success that is impressive: All exhibitors recommend renewed participation at our MEDICA joint stand next year."

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New space, new possibilities: present your portfolio more effectively than ever.

Be part of the No. 1 – the world’s largest medical sector event. In Halls 1 and 3, we give you space to succeed. To make things as easy as possible, we provide useful services as soon as your registration has been approved, from booth construction and advertising to key checklists and much more.

Exhibitor prices at a glance:
- Row stand (1 side open) €256/m²
- Corner stand (2 sides open) €265/m²
- Front stand (3 sides open) €270/m²
- Block stand (4 sides open) €279/m²
- Outdoor section €166/m²

Find out more now, join in and register as an exhibitor by 1 March 2020 – simply go to: medica.de/2330
MEDICA 2020 – join us!

Service offers for visitors:
www.medica.de/2100

Service offers for exhibitors:
www.medica.de/2300

www.medica-tradefair.com

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How do you bring together 5,600 exhibitors, 121,000 trade visitors and 176 nations in one place?

With a comprehensive platform on which the healthcare market of the future can meet.

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WHERE HEALTHCARE IS GOING

MEDICA DÜSSELDORF 16–19 November 2020
COMPAMED DÜSSELDORF 16–19 November 2020
REHACARE DÜSSELDORF 23–26 September 2020
FAMDENT SHOW MUMBAI 29–31 May 2020
INTEGRATION MOSCOW June 2021
MEDICAL FAIR ASIA SINGAPORE 9–11 September 2020
MEDICAL FAIR BRASIL SÃO PAULO 5–8 May 2020
MEDICAL FAIR CHINA SUZHOU 17–19 September 2020
MEDICAL FAIR INDIA MUMBAI 5–7 March 2020
MEDICAL FAIR INDIA NEW DELHI 19–21 February 2021
MEDICAL FAIR THAILAND BANGKOK 8–10 September 2021
MEDICAL MANUFACTURING ASIA SINGAPORE 9–11 September 2020
MEDITECH BOGOTÁ 14–17 July 2020

Strategic Co-operation:
ZDRAVOOKHRANENIYE MOSCOW 7–11 December 2020

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