Shaping the future

Physiotherapy and orthopaedic technology in Halls 4 and 5
The world of medicine is meeting at MEDICA 2019 – a must for anyone wanting to experience tomorrow’s healthcare market live.

The medical sector is moving towards the future, more dynamic, more digital and more closely networked than ever before. Mastering tomorrow’s challenges means keeping your finger on the pulse. Businesses, opinion leaders, trade visitors, decision-makers and experts need a common platform that moves with the times. A platform that brings together medical expertise and on which knowledge is shared and the future defined – and that is always one step ahead when it comes to innovation.

MEDICA 2019: where the world of medicine meets

Come and join us at the largest international communication and networking platform in the industry. Whether you link up in Düsseldorf or virtually before the event using our matchmaking tool, the main thing is that you come together and find all that MEDICA has to offer even more quickly and easily with our new search system.

And it offers a lot: take advantage of this combination of the world’s largest trade fair for medicine, the leading supply market event for the associated production sector and a dynamic atmosphere to drive forward your success. The entire process chain at a glance: at COMPAMED, discover the current innovations that could shape your future innovations. The MEDICA START-UP PARK matches ideas and investors. A wide range of forums, conferences and events celebrate the topics and trends of tomorrow. All this at the same time in the same place – for the synergy that will make MEDICA 2019 as successful as previous editions.

Join us in Düsseldorf and be part of the world’s largest medical sector event.

96%
Visitor satisfaction

415
exhibitors from the physiotherapy and orthopaedic technology segment in 2018

MEDICA 2019 | Physiotherapy and orthopaedic technology | 3

5,286
Exhibitors in 2018

120,116
Visitors in 2018
An international stage

We live in an ageing society, but that is not the only factor. A desire for greater performance, mobility, self-determination and quality of life is another strong driver behind physiotherapy products and applications. Keeping up with developments means being one step ahead. Providers of prosthetics, orthotics and rehabilitation technology must focus on what will still provide mobility tomorrow. The whole world of physiotherapy and orthopaedic technology meets at MEDICA 2019. You can present your portfolio not only to the local market, but also to a global audience – with a practical, hands-on presentation on an international stage, from which you can reach your target group more effectively than ever before.

Take advantage of the great range of information and topics covered on this leading communication and networking platform and broaden your horizons. No other event offers such excellent opportunities to find and start partnerships with easy access to global businesses from all fields.

More information for exhibitors is available at www.medica.de/exhibitors

Knowledge as an instrument of change

Experts at the MEDICA PHYSIO CONFERENCE provide a practical demonstration of the art of healthy exercise, while the MEDICA MEDICINE + SPORTS CONFERENCE is all about modern prevention and the sports medicine treatments of tomorrow. Be part of the action and keep abreast of developments – as a welcome part of MEDICA 2019.

www.medica.de/MPC2

www.medica.de/MMSC2
Feedback from just some of our satisfied exhibitors and visitors

Arthur F. Wong (Hong Kong)

Arthur F. Wong from Hong Kong is at MEDICA for the first time. His company TFE markets products for the elderly in particular that offer greater mobility and make their everyday life easier. He is looking for new products at the trade fair.

Markus Hodyas, ERGO-FIT GmbH & Co. KG

“MEDICA is the most important event in the medical sector and helps us expand our business.”

Lena Karjaluoto, Executive Vice President, HUR Deutschland GmbH

“MEDICA is our most important event for meeting customers and distributors. This is traditionally where we present our latest developments.”

Marcus Melching, CEO, Proxomed Medizintechnik GmbH

“MEDICA is a great forum for meeting with our international dealers. Of course, the event is also attended by German clients and we take this opportunity to engage with them. However, this is first and foremost an international fair where we meet our partners. The advantage of this event is that we can bring together all of our expertise, our training department, development teams and all our staff. We can also discuss new ideas with our dealers and present our products all in one place.”
Exhibitor prices at a glance:

Find out more now, join in and register as an exhibitor by 01 March 2019 – simply go to: medica.de/2330

<table>
<thead>
<tr>
<th>Price Category</th>
<th>Price per m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Row stand (1 side open)</td>
<td>€249/m²</td>
</tr>
<tr>
<td>Corner stand (2 sides open)</td>
<td>€258/m²</td>
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<tr>
<td>Front stand (3 sides open)</td>
<td>€261/m²</td>
</tr>
<tr>
<td>Block stand (4 sides open)</td>
<td>€270/m²</td>
</tr>
<tr>
<td>Outdoor section</td>
<td>€162/m²</td>
</tr>
</tbody>
</table>

Present your portfolio to an international audience more effectively than ever before at MEDICA 2019.

Vanessa Klein, Senior Project Manager
Phone +49 211 4560-489
KleinV@messe-duesseldorf.de

As of January 2019
How do you bring together over 5,200 exhibitors, 120,000 trade visitors and 155 nations in one place? With a comprehensive platform on which the healthcare market of the future can meet.

MEDICA 2019 – join us!

Service offers for visitors: www.medica.de/2100
Service offers for exhibitors: www.medica.de/2300

Why not use our year-round information and communication portal www.medica-tradefair.com
WHERE HEALTHCARE IS GOING

MEDICA DÜSSELDORF 18 – 21 November 2019
COMPAMED DÜSSELDORF 18 – 21 November 2019
REHACARE DÜSSELDORF 18 – 21 September 2019
INTEGRATION MOSCOW 19 – 21 June 2019
MEDICAL FAIR ASIA SINGAPORE 9 – 11 September 2020
MEDICAL FAIR CHINA SUZHOU 5 – 7 September 2019
MEDICAL FAIR INDIA MUMBAI 5 – 7 March 2020
MEDICAL FAIR INDIA NEW DELHI 21 – 23 February 2019
MEDICAL FAIR THAILAND BANGKOK 11 – 13 September 2019
MEDICAL MANUFACTURING ASIA SINGAPORE 9 – 11 September 2020
MEDITECH BOGOTÁ 2020

Strategic Co-operations:

HOSPITALAR SÃO PAULO 21 – 24 May 2019
ZDRAVOOKHRANENIYE MOSCOW 2 – 6 December 2019