WORLD FORUM FOR MEDICINE

The digital state of play
Information and communication technology in Hall 13
The world of medicine is meeting at MEDICA 2019 – a must for anyone wanting to experience tomorrow’s healthcare market live.

The medical sector is moving towards the future, more dynamic, more digital and more closely networked than ever before. Mastering tomorrow’s challenges means keeping your finger on the pulse. Businesses, opinion leaders, trade visitors, decision-makers and experts need a common platform that moves with the times. A platform that brings together medical expertise and on which knowledge is shared and the future defined – and that is always one step ahead when it comes to innovation.

MEDICA 2019: where the world of medicine meets

Come and join us at the largest international communication and networking platform in the industry. Whether you link up in Düsseldorf or virtually before the event using our matchmaking tool, the main thing is that you come together and find all that MEDICA has to offer even more quickly and easily with our new search system.

And it offers a lot: take advantage of this combination of the world’s largest trade fair for medicine, the leading supply market event for the associated production sector and a dynamic atmosphere to drive forward your success. The entire process chain at a glance – COMPAMED, discover the current innovations that could shape your future innovations. The MEDICA START-UP PARK matches ideas and investors. A wide range of forums, conferences and events celebrate the topics and trends of tomorrow. All this at the same time in the same place – for the synergy that will make MEDICA 2019 as successful as previous editions.

Join us in Düsseldorf and be part of the world’s largest medical sector event.

Visitor satisfaction

96%

Exhibitors in 2018

5,286

Visitors in 2018

120,116

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Strong, stronger, state of the art

IT and communication technology are playing an increasingly important role in the healthcare sector. Digitalisation is proceeding rapidly and new questions are emerging: how can big data offer big value? How do wearables, mHealth, blockchain technology, apps and artificial intelligence make the medicine of the future even smarter? And above all: how do we handle these developments safely? Use MEDICA 2019 to show and explain why connected health and health IT are increasingly important in all areas. In an international environment, you will find qualified answers to urgent questions – including where the digital journey is taking us.

More information for exhibitors is available at www.medica.de/exhibitors

Start-ups and an innovative environment

Start-ups are entering the market with new models. At the same time, investors are investing. That is why we are once again bringing together what belongs together in 2019: the MEDICA START-UP PARK is an opportunity for creative companies to present their business and fresh ideas, find crossovers and network. And who knows if they’ll find their next partner – and maybe that partner is you.

The MEDICA CONNECTED HEALTHCARE FORUM is also a showcase for the future. With solutions for networked and mobile healthcare, the forum focuses on what will create value tomorrow. And while developers pitch to the jury at the MEDICA App COMPETITION, experts at the MEDICA HEALTH IT FORUM will be discussing the latest innovations, trends and issues. Be part of developments – as a welcome part of MEDICA 2019.
Feedback from just some of our satisfied exhibitors and visitors

Lea Scharr (Germany)
Lea Scharr from health.on is visiting MEDICA in Düsseldorf for the first time. In search of new products and innovations, she was particularly impressed by a 3D printer that can print models of organs. “I’ve only seen this on TV before and it was really exciting.” Would she like to come back? “Yes, I’ll definitely be back next year!”

Paul Kirchmeier, NuvoAir
“It was the third time for NuvoAir at MEDICA. We are excited that the visitors’ interest in our products remains sky-high and keeps growing. Through MEDICA, we initiated new partnerships in South America and officially launched our focussed lung-care vision on stage at the MEDICA CONNECTED HEALTHCARE FORUM.”

Bernhard Schmitt, Sales Director, AKTORmed GmbH
“MEDICA is the most important trade fair in the world for presenting our products. We also exhibit at other trade fairs, but it is in Düsseldorf that we see the most important visitors.”

From left to right: Steve Mitchell and Edward Wright (U.K.)
“We are here to visit those of our customers who exhibit here – and of course also to meet potential new ones. We like the atmosphere and how easy it is to find your way around. There’s just so much to see. Maybe we’ll even have our own booth here soon.”

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Exhibitor prices at a glance:

Find out more now, join in and register as an exhibitor by 01 March 2019 – simply go to: medica.de/2330

- Row stand (1 side open) €249/m²
- Corner stand (2 sides open) €258/m²
- Front stand (3 sides open) €261/m²
- Block stand (4 sides open) €270/m²
- Outdoor section €162/m²

Nowhere has more cutting-edge digital technology than MEDICA. Look forward to another innovative and exciting programme in 2019.

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BucchiC@messe-duesseldorf.de

As of January 2019
How do you bring together over 5,200 exhibitors, 120,000 trade visitors and 155 nations in one place? With a comprehensive platform on which the healthcare market of the future can meet.

MEDICA 2019 – join us!

Service offers for visitors: www.medica.de/2100
Service offers for exhibitors: www.medica.de/2300

Why not use our year-round information and communication portal www.medica-tradefair.com
WHERE HEALTHCARE IS GOING

MEDICA DÜSSELDORF 18 – 21 November 2019
COMPAMED DÜSSELDORF 18 – 21 November 2019
REHACARE DÜSSELDORF 18 – 21 September 2019
INTEGRATION MOSCOW 19 – 21 June 2019
MEDICAL FAIR ASIA SINGAPORE 9 – 11 September 2020
MEDICAL FAIR CHINA SUZhou 5 – 7 September 2019
MEDICAL FAIR INDIA MUMBAI 5 – 7 March 2020
MEDICAL FAIR INDIA NEW DELHI 21 – 23 February 2019
MEDICAL FAIR THAILAND BANGKOK 11 – 13 September 2019
MEDICAL MANUFACTURING ASIA SINGAPORE 9 – 11 September 2020
MEDITECH BOGOTÁ 2020

Strategic Co-operations:

HOSPITALAR SÃO PAULO 21 – 24 May 2019
ZDRAVOOKHRANENIYE MOSCOW 2 – 6 December 2019

JOIN MORE THAN 400 000 MEDICAL EXPERTS

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