New inspiration

Electromedical equipment and medical technology in Halls 9 to 17
The world of medicine is meeting at MEDICA 2019 – a must for anyone wanting to experience tomorrow’s healthcare market live.

The medical sector is moving towards the future, more dynamic, more digital and more closely networked than ever before. Mastering tomorrow’s challenges means keeping your finger on the pulse. Businesses, opinion leaders, trade visitors, decision-makers and experts need a common platform that moves with the times. A platform that brings together medical expertise and on which knowledge is shared and the future defined – and that is always one step ahead when it comes to innovation.

MEDICA 2019: where the world of medicine meets

Come and join us at the largest international communication and networking platform in the industry. Whether you link up in Düsseldorf or virtually before the event using our matchmaking tool, the main thing is that you come together and find all that MEDICA has to offer even more quickly and easily with our new search system.

And it offers a lot: take advantage of this combination of the world’s largest trade fair for medicine, the leading supply market event for the associated production sector and a dynamic atmosphere to drive forward your success. The entire process chain at a glance: at COMPAMED, discover the current innovations that could shape your future innovations. The MEDICA START-UP PARK matches ideas and investors. A wide range of forums, conferences and events celebrate the topics and trends of tomorrow. All this at the same time in the same place – for the synergy that will make MEDICA 2019 as successful as previous editions.

Join us in Düsseldorf and be part of the world’s largest medical sector event.

Visitor satisfaction

96%

Exhibitors in 2018

5,286

Visitors in 2018

120,116
Be part of the action

Technology and products for outpatient and inpatient care are traditionally the focus of MEDICA. However, the market is changing and devices are getting ever smaller, while also integrating IT and other technologies. MEDICA 2019 will have a clearer thematic structure than ever to combine what belongs together and give you a comprehensive communication and networking platform, on which to discuss the state of play today and tomorrow. MEDICA 2019 will feature a whole range of highlights so you can genuinely experience rather than just see medical technology in all its diversity. Lounges will also provide extra space for you to continue the discussion and exchange outside your booth.

Would you like to exhibit at your own booth? Or as part of a pavilion to take advantage of coordinated organisation? Or are you looking for a larger space, a smaller space, or just a way to increase communication? Contact us – together we can work out a solution tailored to your needs. Because we make MEDICA. And because we are a strong partner, with whom you can grow sustainably and in the long term, as many have already done. Be part of the action – as a welcome part of MEDICA 2019.

More information for exhibitors is available at www.medica.de/exhibitors

Harness value in medicine

Knowledge is good, sharing it is better. International experts discuss technology and engineering, science, regulations, major trends and political issues relating to medical technology at the MEDICA TECH FORUM. What are the priorities of manufacturers, users and patients? What is state of the art and where is the sector heading? At MEDICA 2019, we can find the answers to these and other questions – together and from all perspectives.

www.medica.de/MTF2
Feedback from just some of our satisfied exhibitors and visitors

Bernhard Schmitt, Sales Director, AKTORmed GmbH

“MEDICA is the most important trade fair in the world for presenting our products. We also exhibit at other trade fairs, but it is in Düsseldorf that we see the most important visitors.”

Charlotte Kohlbecher, PA to the Director, Rudolf Storz GmbH

“MEDICA gives me the chance to engage with a whole range of professionals. All of them have come together here for a few days and taken the time for discussion and interaction.”

Kerstin Glanzer, Head of Marketing, Beurer GmbH

“MEDICA, the world’s largest medical sector event, is an excellent place for us to engage with German and international customers and present our innovations.”

From left to right: Yalin Zhaw, Yong Xia

Originally from China, the two students Yalin Zhaw and Yong Xia are currently studying in Germany. The two are visiting MEDICA today to experience examples of theory in practice. “As well as gaining insight into practice, I would also like to meet exhibitors of CT and MRI equipment. Perhaps this will be an opportunity for an internship or a career opening,” says Xia.

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Exhibitor prices at a glance:

Find out more now, join in and register as an exhibitor by 01 March 2019 – simply go to: medica.de/2330

<table>
<thead>
<tr>
<th>Price Category</th>
<th>Price</th>
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<tbody>
<tr>
<td>Row stand (1 side open)</td>
<td>€249/m²</td>
</tr>
<tr>
<td>Corner stand (2 sides open)</td>
<td>€258/m²</td>
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<td>Front stand (3 sides open)</td>
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<tr>
<td>Block stand (4 sides open)</td>
<td>€270/m²</td>
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<tr>
<td>Outdoor section</td>
<td>€162/m²</td>
</tr>
</tbody>
</table>

We are offering new inspirations in 2019. Not least to ensure even better interaction for our exhibitors.

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Be part of the No. 1 – the world’s largest medical sector event. In Halls 9 to 17, we give you space to succeed. To make things as easy as possible, we provide useful services as soon as your registration has been approved, from booth construction and advertising to key checklists and much more.
How do you bring together over 5,200 exhibitors, 120,000 trade visitors and 155 nations in one place? With a comprehensive platform on which the healthcare market of the future can meet.

MEDICA 2019 – join us!

Service offers for visitors: www.medica.de/2100
Service offers for exhibitors: www.medica.de/2300

Why not use our year-round information and communication portal www.medica-tradefair.com
WHERE HEALTHCARE IS GOING

MEDICA DÜSSELDORF 18 – 21 November 2019
COMPAMED DÜSSELDORF 18 – 21 November 2019
REHACARE DÜSSELDORF 18 – 21 September 2019
INTEGRATION MOSCOW 19 – 21 June 2019
MEDICAL FAIR ASIA SINGAPORE 9 – 11 September 2020
MEDICAL FAIR CHINA SUZHOU 5 – 7 September 2019
MEDICAL FAIR INDIA MUMBAI 5 – 7 March 2020
MEDICAL FAIR INDIA NEW DELHI 21 – 23 February 2019
MEDICAL FAIR THAILAND BANGKOK 11 – 13 September 2019
MEDICAL MANUFACTURING ASIA SINGAPORE 9 – 11 September 2020
MEDITECH BOGOTÁ 2020

Strategic Co-operations:
HOSPITALAR SÃO PAULO 21 – 24 May 2019
ZDRAVOKHRANENIYE MOSCOW 2 – 6 December 2019

JOIN MORE THAN 400 000 MEDICAL EXPERTS

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