



moderated by Mark Wächter, Mobile Strategy Consultant

When Wednesday, 14 November 2018, 13:00 h to 18:00 h
Where MEDICA Exhibition Centre, hall 15 / stand 15C24

13:00 h – 13:05 h

Future for Health: How mobile, IoT, data, AI & robotics transform healthcare

Mark Wächter, FTR4H Chief Evangelist

13:05 h – 13:20 h

Making the world healthier and more sustainable through innovation

Peter Vorländer, Innovation Lead Germany, Philips HealthWorks

13:20 h – 13:35 h

Sequencing - The new power in fighting serious diseases with big data

Dr. Fang Chen, Director of R&D Center, MGI

12:35 h – 13:45 h

The AI revolution in medicine

Agnieszka Walorska, CEO, Creative Construction Heroes / BVDW Lab AI & Health

13:45 h – 14:00 h

How block chain is impacting healthcare

Tjaša Zajc, Business Developer and Healthcare Communications Manager, Iryo

14:00 h – 14:15 h

Manage the digital health data tsunami

Elena Poughia, MD at Dataconomy Media and Data Natives Founder

14:15 h – 14:30 h

Medication management into the future

Lea Dias, Healthcare & Robotics Expert

14:30 h – 14:40 h

Beyond the pond: The promise of mHealth in Africa

Dr. Moka Lantum, MD, MS, CEO MicroClinic Technologies

14:40 h – 14:50 h

Beyond the pond: The health InsurTech revolution in China

Sebastien Gaudin, CEO & Co-Founder, The Care Voice

14:50 h – 15:00 h

FTR4H @ SXSW 2019 festival - an inspiring fusion

Tom Mitchell, President & CEO, Messe Düsseldorf North-America

Mirko Whitfield, International Development SXSW EMEA & Asia



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7th MEDICA App COMPETITION (#7MAC)

15:00 h – 15:05 h

Welcome & introduction 7th MEDICA App COMPETITION

Christian Grosser, Deputy Director MEDICA, Messe Düsseldorf GmbH
Mark Wächter, Moderator and Host of MEDICA App COMPETITION

15:05 h – 15:25 h

Panel discussion: **Global status in medical mobile solutions**

Lars Buch, Managing Director, Startupbootcamp Digital Health
Dr. Klaus Stöckemann, Managing Partner, Peppermint Venture Partners
Moderator: Muthu Singaram, CEO, IIT Madras HTIC Incubator & Founder, VibaZone

15:25 h – 15:35 h

Bayer #G4A: Hacking corporate culture through start-up collaboration

Oliver Gassner, Head of Digital Health Intelligence EMEA, Bayer

15:35 h – 15:40 h

MEDICA App COMPETITION: Rules, prizes & 7MAC starting grid

Mark Wächter, Moderator and Host of MEDICA App COMPETITION

15:40 h – 16:40 h

MEDICA App COMPETITION: Live-pitch of 10 medical applications

3 minutes pitch & 2 minutes Q&A each

16:40 h – 16:55 h

MEDICA App COMPETITION: Deliberation of jury & announcement of TOP 3 apps

Muthu Singaram, Jury Captain MEDICA App COMPETITION

16:55 h – 17:00 h

MEDICA App COMPETITION: Award ceremony

Mark Wächter, Moderator and Host of MEDICA App COMPETITION

17:00 h – 18:00 h

Drinks reception & celebration of the MAC winners