

MCHF Session 7

## Medical Mobile Solutions

incl. MEDICA App COMPETITION

Hall 15, Stand 15C24

15 November 2017

02:00 – 06:00 p.m.



moderated by Mark Wächter, Mobile Strategy Consultant

02:00 – 02:05 p.m.	<b>How Mobile, IOT, Data and AI transform Healthcare – A new platform of MEDICA</b> Mark Wächter, FTR4H Chief Evangelist
02:05 – 02:15 p.m.	<b>Global Mobile Health App Market Report 2018</b> Ralf-Gordon Jahns, Managing Director research2guidance
02:15 – 02:30 p.m.	<b>Adopting Digital Healthcare Solutions in Developing Regions</b> Muthu Singaram, CEO, IIT Madras HTIC Incubator & Founder VibaZone
02:30 – 03:00 p.m.	<b>Panel Discussion: Global status in Medical Mobile Solutions</b> Lars Buch, Managing Director, Startupbootcamp Digital Health Tjaša Zajc, Digital Health Evangelist & Journalist Dr. Jesus del Valle, Head of Bayer Grants4Apps Accelerator Muthu Singaram, CEO, IIT Madras HTIC Incubator & Founder VibaZone Dr. Klaus Stöckemann, Managing Partner, Peppermint Venture Partners <i>Moderator:</i> Maren Lesche, Startup-Expert, Mentor and eHealth-Advisor
<b>03:00 – 05:00 p.m.</b>	<b>6<sup>th</sup> MEDICA App COMPETITION</b> 
	<b>Global Presenting Sponsor</b> 
03:00 – 03:05 p.m.	<b>Introduction</b> Christian Grosser, Deputy Director MEDICA
03:05 – 03:15 p.m.	<b>The Promise of m-Health in Africa - Hope, Hype, or Hustle?</b> Dr. Moka Lantum, MD, MS, CEO, MicroClinic Technologies
03:15 – 03:20 p.m.	<b>SXSW festival &amp; MedTech – an inspiring fusion</b> Mirko Whitfield, International Development SXSW EMEA & Asia
03:20 – 04:35 p.m.	<b>Live-Pitch of 15 App-based Medical Mobile Solutions</b> 3 minutes pitch & 2 minutes Q&A each Moderator: Mark Wächter, Mobile Strategy Consultant
04:35 – 04:50 p.m.	<b>Live Deliberation of Jury &amp; Presentation of Decision</b> Maren Lesche, Jury Captain MEDICA App COMPETITION
04:50 – 05:00 p.m.	<b>Award Ceremony</b> Dr. med. Urs-Vito Albrecht, Group Leader PLRI MedAppLab, Hannover Medical School (MHH)
From 05:00 p.m.	<b>Reception &amp; Drinks</b> Welcome Note by Joachim Schäfer, MD of Messe Düsseldorf