



# PROGRAMME

## 4<sup>th</sup> EUROPEAN HOSPITAL CONFERENCE

Chances and Challenges of E-Health

16 NOVEMBER 2017

CCD Congress Center Düsseldorf (CCD Ost)



# Message of Greeting



**Vytenis Andriukaitis**  
European Commissioner for  
Health & Food Safety

Digital health solutions offer many opportunities to patients as they enable them to manage their health more easily, more closely and more accurately. In other words, E-Health increases patient empowerment. For healthcare systems, digital health solutions mean more efficiency and the delivery of quality healthcare. However, to reap the full benefits of E-Health we must ensure concrete interoperability of health systems and assure our citizens that the privacy of their health data will be protected.

The European Commission works with Member States to ensure patients can transfer their medical record electronically when receiving healthcare in another country and use e-prescriptions when travelling abroad.

The recently launched European Reference Networks for rare, low prevalence or complex diseases will illustrate the benefits of E-Health Solutions for patients in a concrete manner. These networks will use telemedicine and IT tools to connect medical specialists across countries and disciplines so they can review patients' diagnosis and treatment. This way, the medical knowledge and expertise travel rather than the patients.

I wish you a successful conference!

**Vytenis Andriukaitis**

European Commissioner for Health & Food Safety



# What is the 4<sup>th</sup> EUROPEAN HOSPITAL CONFERENCE?



The **4<sup>th</sup> EUROPEAN HOSPITAL CONFERENCE (EHC)** takes place as part of **MEDICA 2017** and the **40<sup>th</sup> German Hospital Conference**. The EHC will address different political, medical and economic topics from across all of Europe. As a separate event the EHC is directed by the Gesellschaft Deutscher Krankenhaustag (GDK) and will be held in the CCD Congress Center Düsseldorf (CCD Ost) on the trade fair grounds of Messe Düsseldorf.

The event is dedicated to the topic **“Chances and Challenges of E-Health”**.

Andrzej Rys, Director General of the Directorate SANTE of the European Commission, will present the European Commission’s “E-Health Action Plan 2012–2020”.

High-ranking speakers from the European Hospital and Healthcare Federation (HOPE), the European Association of Hospital Managers (EAHM) and the Association of European Hospital Physicians (AEMH) will give lively comments on that.

Beyond this, national E-Health-Concepts from Denmark, Germany, Sweden and Switzerland will be presented, followed by concrete examples of implementation of individual E-Health Solutions in hospitals.

Approximately 120 top decision-makers from Europe’s hospitals are expected to attend. All presentations will be translated simultaneously into English, French and German. Conference time: 10.00 h – 16.30 h.



Organiser:



[www.medica.de/ehc2](http://www.medica.de/ehc2)

# Programme – Chances and Challenges of E-Health

Room M, CCD Congress Center Düsseldorf (CCD Ost), Messe Düsseldorf



## 10.00 h – 12.00 h: Morning Session – European Strategy

10.00 h – 10.10 h

Welcome



**Session Chair**  
Gerard O'Dwyer  
President EAHM

10.10 h – 10.40 h

E-Health Action Plan 2012 – 2020  
of the European Commission



Dr. Andrzej Jan Rys  
Director for Health Systems,  
Medical Products and Innovation,  
European Commission

10.40 h – 11.25 h

Stakeholders' Positions with respect  
to the Action Plan



10.40 h – 10.55 h  
Eva Weinreich-Jensen  
President HOPE



10.55 h – 11.10 h  
Prof. João de Deus  
President AEMH



11.10 h – 11.25 h  
Heinz Kölking  
Past President EAHM

11.25 h – 12.00 h

Discussion



**Chair**  
Heinz Kölking  
Past President EAHM

12.00 h – 13.30 h

Break

## 13.30 h – 16.30 h: Afternoon Session – National E-Health Strategies

13.30 h – 13.35 h

Introduction



**Session Chair**  
Eva Weinreich-Jensen  
President HOPE

13.35 h – 14.55 h

Specific national E-Health-Concepts



13.35 h – 13.55 h  
Tomas Lithner  
Director National  
Healthcare Services, Inera AB,  
Sweden (Swedish concept)



13.55 h – 14.15 h  
Adrian Schmid  
Head of eHealth Suisse,  
Switzerland (Swiss concept)



14.15 h – 14.35 h  
Andreas Grode  
Head of Innovation, gematik –  
Society for Telematics Applications,  
Germany (German concept)



14.35 h – 14.55 h  
Morten Elbæk Petersen  
CEO, sundhed.dk, Denmark  
(Danish concept)

14.55 h – 15.40 h

Specific examples for the implementation  
of the E-Health-Concept



14.55 h – 15.10 h  
Dr. Arturo Romero-Gutiérrez  
Technical Advisor, Ministry of Health,  
Social Services and Equality,  
Spain (HOPE)



15.10 h – 15.25 h  
Dr. Henrique Martins  
Chairman, SPMS – Shared Services of the  
Ministry of Health, Portugal (AEMH)



15.25 h – 15.40 h  
Peter Asché  
Business Director,  
Uniklinik RWTH Aachen,  
Germany (EAHM)

15.40 h – 16.10 h

Discussion



**Chair**  
Eva Weinreich-Jensen  
President HOPE

16.10 h – 16.30 h

Conclusion



Dr. Erich Theo Merholz  
Vice-President AEMH

# The supporting programme



At the conference on **16 November 2017** our guests will be served a lunch.

In preparation of the conference, we would like to warmly invite you to our evening event on Wednesday, **15 November**, at a fascinating Düsseldorf location: Maxhaus. The former monastery is directly located in the attractive and lively city center of Düsseldorf. Painstakingly rebuilt, today the impressive building shows both – historic and modern architectural features and it is a unique place to hold special events. Besides the extraordinary surroundings, culinary delectables await you at the evening event.

Address: Maxhaus, Schulstraße 11, 40213 Düsseldorf

Furthermore, the evening event is the ideal opportunity for the participants of the **4<sup>th</sup> EUROPEAN HOSPITAL CONFERENCE** to expand their own network Europe-wide. Meet colleagues from other European countries, establish new contacts in a relaxed atmosphere or cultivate already existing ones.

Moreover, an attractive present is waiting for one of you:  
Amongst all participants a brand-new Apple iPad will be raffled off.

Please do not hesitate to participate in this evening event.

We want to make your stay as agreeable as possible.



# Special offer: overnight accommodation



## Mercure Hotel Düsseldorf Ratingen

The 3-star Superior Mercure Hotel Düsseldorf Ratingen is located close to the city of Düsseldorf. All 118 rooms have free WIFI. Reach the Mercure Hotel Düsseldorf Ratingen by car via the A3 and A52 highways. The hotel is located 11.8 miles (19 km) from Düsseldorf main train station and 7.5 miles (12 km) from the airport.

### Bus transfer:

#### Wednesday, 15 November:

17.45 h at the latest: Entrance CCD Ost → Maxhaus  
approx. 23.00 h: Maxhaus → Hotel\*

#### Thursday, 16 November:

08.30 h: Hotel\* → CCD Ost

\*Please note that the bus transfer is offered from/to our partner hotels only.

### Prices for overnight stay:

1 night incl. breakfast: € 150\*

2 nights incl. breakfast: € 295\*

\*Double room on request.

Book early. Hotel offer subject to availability.



# MEDICA – No.1 internationally



**MEDICA** is the **world's largest event** for the medical industry. It offers an unequalled programme with practical information, forums for exchanging points of view, as well as events for further and advanced training.

More than 4,800 exhibitors – from innovative small operators to global players – will present services and established products in the medical industry across an area of close to 120,000 m<sup>2</sup> in 17 halls.

Be there from **13 – 16 November 2017** for four days crammed with expertise, conferences and forums.



## WORLD FORUM FOR MEDICINE

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# Overview



## Conference date:

16 November 2017, 10.00 h – 16.30 h

## Venue:

CCD Congress Center Düsseldorf (CCD Ost)  
Stockumer Kirchstraße 61, 40474 Düsseldorf

## Evening event:

15 November 2017, 18.15 h, Maxhaus  
Schulstraße 11, 40213 Düsseldorf

## Participation fee:

Early booking discount (until 14 September 2017): € 115  
From 15 September 2017: € 165

## The participation fee includes the following services:

16 November: participation in the conference, trade fair ticket, lunch,  
organised bus transfer and the evening event on Wednesday, 15 November.

## Purchase your tickets at the MEDICA Ticket Shop:

From the beginning of August 2017: [www.medica.de/EHC2](http://www.medica.de/EHC2)

## Further enquiries:

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