

10th MEDICA CONNECTED HEALTHCARE FORUM

Driving Innovations for a Healthier World
13 – 16 November 2023

10th MEDICA CONNECTED HEALTHCARE FORUM



+5.000
attendees
from around
the globe

#1
hotspot for
innovations

PLACE
for health
techpreneur
networking

#1
in health
startups
(+100 pitches)

+120
international
speakers

MEDICA CONNECTED HEALTHCARE FORUM KEY TOPICS

- **MEDICA DISRUPT** – 100 start-ups in the program
- **12th MEDICA Start-up COMPETITION** – AI in healthcare, health apps, sustainability, robotics & others
- **15th Healthcare Innovation World Cup** – Connected devices, wearables, smart patches / implants & more
- **AI, big data and machine learning** – Thriving, surviving and discovery in the data age
- **Robotics** – Advancing surgeries, rehabilitation and processes to the next level
- **Health metaverse** – Creating the future of immersive healthcare through AR/VR, digital twins, and more
- **Connected medical things** – Advancing future healthcare with secure IoT technologies
- **Future hospitals and care centers** – Advancing outpatient and clinical processes and experiences
- **Alternative care delivery models** – Balancing at-home technology, outpatient and clinical healthcare
- **Sustainability in healthcare** – Creating green healthcare initiatives for a positive impact on the environment
- **Diagnostics and health monitoring** – Pushing the frontiers of diagnostics
- **Future of therapy** – Managing diseases with therapeutical and new treatment approaches
- **Mobile health** – Improving healthcare at home and at the point of care
- **Brain, mental health and neuroscience** – Understanding the brain and mental health

DETAILED PROGRAM STRUCTURE – MONDAY 13 NOV

11:00 – 13:00 h

CONNECTED MEDICAL THINGS – Advancing future healthcare with secure IoT technologies
moderated by WT | Wearable Technologies

- Smart connected medical things – from wearables to medtech devices to implants
- Interoperability in the Internet of medical things infrastructure
- Connectivity options – 5G, low power connectivity and more
- End-to-end IoT security and data privacy

13:00 – 15:00 h

15th HEALTHCARE INNOVATION WORLD CUP pitch and award ceremony
moderated by Navispace

- Top12 Health Techpreneurs 2023 pitching their solutions
- Categories: IoMT devices, wearables, digital biomarkers, smart patches, smart implants
- The future of healthtech – What’s next?
- Award ceremony – Announcement of the Top3 Health Techpreneurs 2023

15:00 – 16:00 h

ALTERNATIVE CARE DELIVERY MODELS – Balancing at-home technology, outpatient and clinical healthcare
moderated by WT | Wearable Technologies

- Virtual hospital real life examples and initiatives
- „Ambulantization“ through remote and outpatient care
- Remote care powered by at-home technologies

16:00 – 17:00 h

MOBILE HEALTH – Improving healthcare at home and at the point of care
moderated by WT | Wearable Technologies

- Support of medical procedures and health care measures through mobile devices at home and care point
- Health monitoring

DETAILED PROGRAM STRUCTURE – TUESDAY 14 NOV

- 11:00 – 12:00 h **ROBOTICS – Advancing surgeries, rehabilitation and processes to the next level**
moderated by WT | Wearable Technologies
- Autonomous robots
 - Robot-assisted surgery
 - Robotic solutions in hospitals and care centers
- 12:00 – 13:00 h **HEALTHCARE ACCELERATORS – Scaling up future health innovations**
moderated by Navispace
- Corporate programs and platforms
 - Health investors and innovation-driven companies
- 13:00 – 15:00 h **12th MEDICA Start-up COMPETITION pitch and award ceremony**
moderated by Navispace
- Top12 Medical Start-ups 2023 pitching their solutions
 - Categories: AI in healthcare, health apps, sustainability, robotics & others
 - Panel discussion: Why do healthcare startups fail or succeed?
 - Award ceremony: Announcement of the Top3 Medical Start-ups 2023
- 15:00 – 17:00 h **AI, BIG DATA & MACHINE LEARNING – Thriving, surviving and discovery in the data age**
moderated by Navispace
- AI in disease diagnose
 - AI in personalized telemedicine
 - Deep-learning platforms
 - Personalization of treatment with AI

DETAILED PROGRAM STRUCTURE – WEDNESDAY 15 NOV

- 11:00 – 13:00h **SUSTAINABILITY IN HEALTHCARE** – Creating green healthcare initiatives for a positive impact on the environment
moderated by Navispace
- Circular economy in healthcare
 - Green hospitals reducing the carbon footprint in healthcare
 - Waste and energy management
- 13:00 – 14:00 h **FUTURE HOSPITALS AND CARE CENTERS** – Advancing outpatient and clinical processes and experiences
moderated by Navispace
- New tech for hospitals and care centers
 - Digital transformation of clinical processes
- 14:00 – 15:30 h **HEALTH METAVERSE** – Creating the future of immersive healthcare through AR/VR, digital twins and more
moderated by Navispace
- Immersive environments for educational, assistive and therapeutic purposes
 - AR/VR/Mixed reality
 - Digital twins for new insights into health decision making
- 15:30 – 17:00 h **FUTURE OF THERAPY** – Managing diseases with therapeutics and new treatment approaches
moderated by WT | Wearable Technologies
- Therapeutics and new treatment approaches
 - Chronic disease treatment
 - Tech to watch

DETAILED PROGRAM STRUCTURE – THURSDAY 16 NOV

11:00 – 12:00 h

DIAGNOSTICS AND HEALTH MONITORING – Pushing the frontiers of diagnostics

moderated by Navispace

- New approaches in diagnostics and monitoring
- Mobile health
- Diagnostic technologies and tools

12.00 – 13:00 h

BRAIN, MENTAL HEALTH AND NEUROSCIENCE – Understanding the brain and mental health

moderated by Navispace

- Cognitive and mental health
- BrainTech

13:00 – 14:30 h

HEALTH START-UP INNOVATION HUBS I

moderated by Navispace

- European health hubs and their start-ups

14.30 – 16:00 h

HEALTH START-UP INNOVATION HUBS II

moderated by Navispace

- Asian health hubs and their start-ups
- US health hubs and their start-ups

BE PART OF MEDICA CONNECTED HEALTHCARE FORUM



Partner packages MEDICA CONNECTED HEALTHCARE FORUM

- 1. Partner MEDICA Start-up COMPETITION
- 2. Speaking MEDICA DISRUPT Accelerator Session
- 3. Gold Partner MEDICA CONNECTED HEALTHCARE FORUM
- 4. Branded exhibition counter MEDICA CONNECTED HEALTHCARE FORUM
- 5. Counter MEDICA START-UP PARK (with / without speaking slot)

1. PARTNER MEDICA Start-up COMPETITION

Partner MEDICA Start-up COMPETITION – Tick the categories of your choice:

- AI in healthcare
- Health Apps
- Sustainability
- Robotics
- Others

Partner Package MEDICA Start-up COMPETITION:

- Access to Innovation World Cup database entries in booked categories
 - Company representative in jury (online and onsite)
 - Speaking slot at the MCHF (short)
 - Online publication in MCHF in event database and program display
 - Integration in MEDICA trade fair channels (website, social media)
 - 4 one-day MEDICA tickets
 - Logo on roll-up at stage (1 day)
- 1 category **4,000 EUR** (excl. VAT)
 - 2 categories **7,500 EUR** (excl. VAT)
 - All categories **10,500 EUR** (excl. VAT)
(limited availability - first come, first served)

2. SPEAKING MEDICA CONNECTED HEALTHCARE FORUM

You are a healthcare company, investor, innovation center, etc., and want to engage with the connected health ecosystem?

Speaking MEDICA CONNECTED HEALTHCARE FORUM:

- Speaking slot at the MCHF
- Online publication in MCHF in event database and program display
- Integration in MEDICA trade fair channels (website, social media)
- 2 one-day MEDICA tickets

3,250 EUR (excl. VAT)

(limited availability - first come, first served and to be agreed with program committee)

3. GOLD PARTNER MCHF

Become Gold Partner of the 9th MEDICA CONNECTED HEALTHCARE FORUM!

Gold Partner Package MEDICA CONNECTED HEALTHCARE FORUM:

- Speaking slot at the MCHF
- Stage branded with your logo on all 4 days
- Online publication in MCHF in event database and program display
- Integration in MEDICA trade fair channels (website, social media)
- 4 one-day MEDICA tickets

8,900 EUR (excl. VAT)

(limited availability- first come, first served)

4. BRANDED EXHIBITION COUNTER MCHF

Partner package branded exhibition counter MCHF

- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- 1 monitor, Internet access
- Power connection/incl. consumption
- Build up, dismantling and organization of the stand

7,290 EUR (excl. VAT)

(limited availability - first come, first served)

5. COUNTER MEDICA START-UP PARK

You are a start-up and want to accelerate your business? Get involved in the MEDICA START-UP PARK and benefit from our special offer!

Start-up Package*:

- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- 1 monitor, internet access
- Power connection/incl. consumption
- Build up, dismantling and preparation of the stand
- Speaking slot at the 9th MCHF (limited, first come first served)

3,900 EUR (excl. VAT)

*without speaking slot: **3,500 EUR** (excl. VAT)

www.medica.de/msup2



(Photo: Messe Düsseldorf)



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